



The Parent and Teachers Association (PTA) of the Broadview-Thomson K-8 public school supports our highly diverse students and community by advocating for and helping provide a rich learning environment designed to support the academic and social achievement of every student.

Broadview-Thomson K-8 PTA

13052 Greenwood Ave. N

Seattle, WA 98133-7309

(206) 252-4080

www.broadviewthomsonpta.org

November 1, 2017

Dear Friends of Broadview Thomson,

Our neighborhood school, Broadview Thomson K-8, is hosting its annual auction on Saturday, March 24, 2018 at the Bitter Lake Community Center. Last year, over 170 people (mostly parents of students) attended the auction. Over \$105,000 was raised to fund technology, Library renovations, arts education, and field trips for our students. This year, funds raised will be used to design and build a Vegetable Learning garden in our center courtyard as well as fund our weekend food program for families of our K-8 students.

Our student body of more than 560 students, **speaking 37 languages** is very culturally, racially and socioeconomically diverse. With the School District suffering a budgetary crisis and federal funding for local schools at an all-time low, the need for help is greater than ever. **With nearly 65% of our student population living at or below the poverty line and a number of homeless children attending our school**, your support will make a positive impact on the lives of children in our community.

We would love to have you as a sponsor for this year's event. We have several sponsorship options:

CORPORATE SPONSOR LEVELS & BENEFITS:

GOLD LEVEL

\$2,500

Four event tickets, wine for you and your guests, preferred seating, one page ad in the auction catalog, company logo and tag line in all auction marketing collateral, and thank you from the emcee prior to the live auction

SILVER LEVEL

\$1,500

Two event tickets, ½ page ad in the auction catalog, preferred seating, thank you from the emcee prior to the live auction.

BRONZE LEVEL

\$500

½ page ad in auction catalog, thank you from the emcee prior to the live auction.

Of course we are more than happy to accept any kind of support you are able to give.

Enclosed is a Sponsorship Agreement Form. We thank you so much for your consideration and look forward to your reply. Should you have any questions or require additional information, please feel free to contact any one of us at the email addresses listed below.

Thank you again for your support of our community's children.

Sincerely,

Jill Ball, Marla Branch and Jodi McKeeman

Broadview Thomson PK-8 Auction Co-Chairs

Auction@Broadviewthomsonpta.com

Broadview-Thomson is a Seattle Public School and any donation to the Parent-Teacher Association (PTA) is deductible under section 170(C) of the Internal Revenue Code. FEDERAL TAX ID #91-1152310.